

Post Show Press Release

August 30, 2017

ANUTEC- International FoodTec India and PackEx India 2017: REDEFINED the boundaries as the best sourcing platform for the whole of SAARC region



FIGURES SPEAK FOR THEMSELVES: A record number of 10972 visitors, an increase of 17% compared to its previous edition, attended the three-day trade fair for the food & drink supplier industry from across india and neighbouring countries. The exhibition has benchmarked itself as THE TRADE FAIR for food, drink, processing, packaging and coldchain logistics & warehousing Industry for the entire SAARC nations

ANUTEC- International FoodTec India and PackEx India concluded on a high note at Pragati Maidan, New Delhi and has emerged once again as the Numero Uno supplier trade fair for food, drink, processing and packaging industry. Almost all the exhibitors from India and abroad were quite satisfied with the quality and quantity of the visitors who attended the Trade Fair. A total of 435 exhibitors, an increase of over 13% as compared to its pervious edition, from over 30 countries presented their products and technologies during the three trade fair days, over 50% of which were international brands. The exhibition once again confirmed its position as the best business platform that provides customized solutions for the Indian and neighbouring markets. The exhibition witnessed around 10972 one-time registered visitors. Key visitors from different industry sectors were present during all the three days visiting the exhibition and constructively gathered insights into the technologies for the food and drink processing and packaging industries. This show has not only created interest amongst the industry members but also attracted the deciosion makers from the government department to analyse and help the industry by various governmental support.

The exhibition is growing year-on-year and has positioned itself as a global platform for the suppliers of food, drink, processing and packaging industry. The exhibition was completely busy with exhibitors making presentations about their product and technological offerings to the attendees at the fair. The presence of key decision makers from the food & drink industry was well appreciated by the exhibitors. ANUTEC- International FoodTec India 2017 along with its concurrent trade fair PackEx India 2017 acted as a great platform for buyers and sellers of technology in food, drinks, dairy, confectionary, snacks, pharmaceuticals and

Contact

Mukhtar Pathan

Tel. +91-40-65594411

Fax. +91-40-66684433

E-mail

m.pathan

@koelnmesse-india.com

Koelnmesse YA Tradefair Pvt. Ltd.

Hyderabad

6-3-885/7/B, 1st Floor, V. V. Mansion

Raj Bhavan Road, Somajiguda Circle

Hyderabad – 500082, Telangana, INDIA

Tel: +91-40-65707722

Fax: +91-40-66684433

Mumbai

#1102, 11th Floor,

DLH Park, Near MTNL office

S.V. Road, Goregaon (W),

Mumbai – 400067. Maharashtra, India

Tel: +91-22-42107801 - 11

Fax: +91-22-40034433

info@koelnmesse-india.com

www.koelnmesse-india.com

cosmetics along with others to exchange dialogues to facilitate more business for future. It also gave the exhibitor's existing clientele an insight into the latest manufacturing technology techniques. This has given the immense confidence to all participating companies from India & abroad to confirm their participation for the next edition of this exhibitions. Some of the companies like, ABB, Bosch, Buhler, Mespac, Kanchan Metal, Heat & Control to name a few have used this platform to launch their latest machineries & innovations. The stream of visitors continued unabated till the last hour on the final trade fair day.

The Feedback received from the key trade visitors from different sectors benchmarking ANUTEC – International FoodTec India & PackEx India as a truly international exhibition organised world over. The visitors have also expressed their satisfaction over the wide spectrum of technological solutions being showcased at the exhibition for their needs.

The exhibition inauguration was held in the gracious presence of Mr. Michael Kessler, Counsellor, Food and Agriculture, Embassy of the Federal Republic of Germany, New Delhi, Mr. Sanjeev Gupta, President, Agro & Food Technology Providers Association of India, Mr. Manoj Paul, Heat and Control Pvt Ltd., Mr. Gokul Das, HRS Asia Pvt Ltd, and Mr. Ashwani Pande, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd. along with other dignitaries. All the dignitaries have shown their confidence and trust on these exhibitions and assure for more active participation from their respective countries in future editions

The exhibition had international group participations from China, France, Germany, Taiwan & Turkey apart from individual participation from over 30 countries showcasing the technological strength of their respective regions

The next edition of ANUTEC- International FoodTec India will incorporate new segment Food Ingredients, ANUTEC- Ingredients India. These shows along with its concurrent trade fair PackEx India, Food Logistics India, Annapoorna World of Food India and included segments Sweet & SnackTec India, Dairy Universe India will cover an area of approx 40,000 Sqm with over 750 participating companies from across the globe. These shows will be organised once again at Hall No. 1, 5, 5A and 6, Bombay Exhibition Centre, Mumbai during September 27 - 29, 2017.

Koelnmesse YA Tradefair Pvt Ltd, Indian subsidiary of Koelnmesse GmbH, has joined hands with The Institute of Packaging Machinery Manufacturers of India (IPMMI) and Indian Flexible Packaging & Folding Carton Manufacturers Association (IFCA) to promote PackEx India and ANUTEC – International FoodTec India.

Starting from 2018, This conglomerate will lead in bringing together the vast expertise of Koelnmesse in the field of organising trade fairs and IPMMI & IFCA, will promote the show amongst its members and will also be involved in organising a high technical seminar by bringing in experts from various fields of Packaging Industries and will help to share and find solutions for the technicalities and problems faced by packaging industries.

The next edition of the exhibition will bring in more synergy for the food & drink industry with the addition of ANUTEC Food Ingredients India a specialized segment of Ingredients & Nutraceuticals for the food and drink industry.

For more information, please visit our website:

www.anutecindia.com; www.packexindia.com ; www.foodlogisticsindia.com ;
www.anutecingredientsindia.com

About the organizer:

Koelnmesse YA Tradefair Pvt. Ltd. is one of the leading trade fair organizers in India with the ability to bring markets and people together in an efficient and highly professional manner. Based on in-depth knowledge of the Indian market, it organizes trade fairs on different business-to-business topics with active support from the principal company in Germany, co-subsiaries, representatives and industry associations. Koelnmesse India's trade show portfolio includes industrial shows in heavy metal, dairy, Agri, food, food technology, chemical processing and packaging.

Koelnmesse - Global Competence in Food:

Koelnmesse is the leading trade fair organizer in the food industry and related sectors. Trade fairs such as the Anuga, the International Sweets & Biscuits Fair (ISM) and Anuga Food Tec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe in Brazil, China, Columbia, India, Italy, Japan, Thailand, Turkey, United Arab Emirates, and in USA. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business. ANUTEC- International FoodTec India is a strong member of this successful trade fair family.

For more information, contact:

Mukhtar Pathan, Sr. Project Manager E: m.pathan@koelnmesse-india.com

Sandeep Kumar, Asst. Project Manager E: s.kumar@koelnmesse-india.com