

Post Show Report -2015

**International Supplier Fair
for the Food & Drink Industry
and
Packaging Material & Technology**

September 14-16, 2015
Pragati Maidan, New Delhi



Post Show Report -2015



September 14-16, 2015
Hall 11, 12 & 12A; Pragati Maidan,
New Delhi, India



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GENERAL INFORMATION

International FoodTec India 2015

Sweet & SnackTec India 2015

Dairy Universe India 2015

PackEx India 2015

Date of event: September 14-16, 2015

Venue: Hall 11, 12 & 12A, Pragati Maidan, New Delhi, India

Organizer:



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EXHIBITOR STATISTICS

1. Total Exhibitors: 385

2. Space occupied

Gross space occupied - 14,000 Sqm.

3. Group participation / Pavilions

Europe
France
Germany
Greece
Italy
The Netherlands
Turkey

4. Individual Participation from the following Countries

Australia	Belgium
Brazil	Canada
China	Czech Republic
Denmark	France
Germany	Greece
India	Israel
Italy	Japan
Lithuania	Poland
Romania	Russia
Slovenia	South Africa
South Korea	Spain
Switzerland	Taiwan
Thailand	The Netherlands
Turkey	U.A.E.
Ukraine	United Kingdom
USA	

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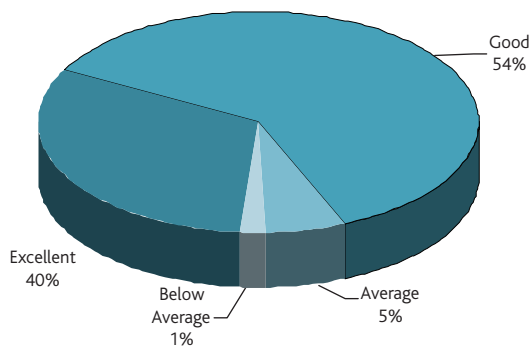


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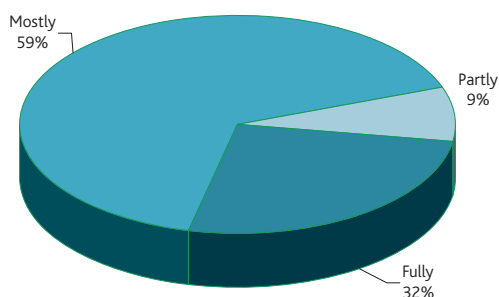


EXHIBITOR FEEDBACK

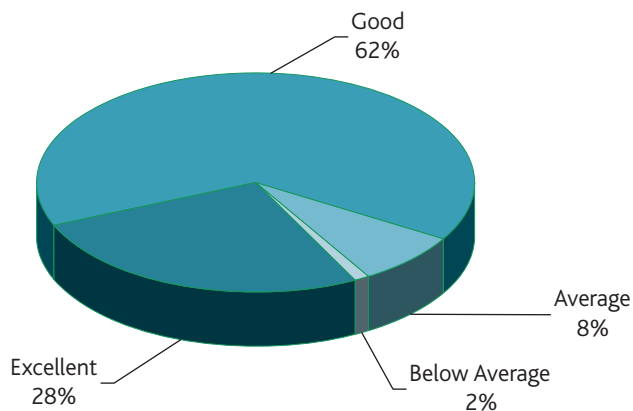
1. How do you rate the success of your participation related to the set objectives?



2. Did you meet your relevant customers?



3. How do you rate the Quantity of visitors at the event?



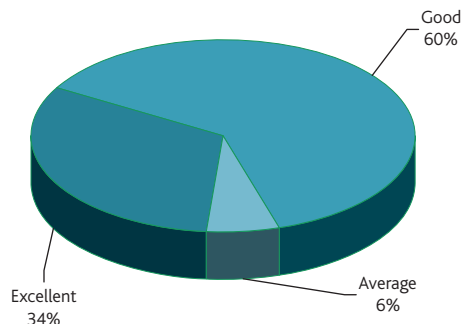
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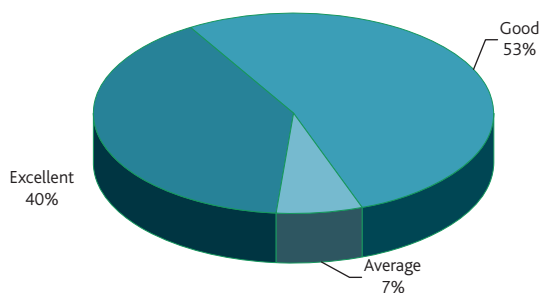
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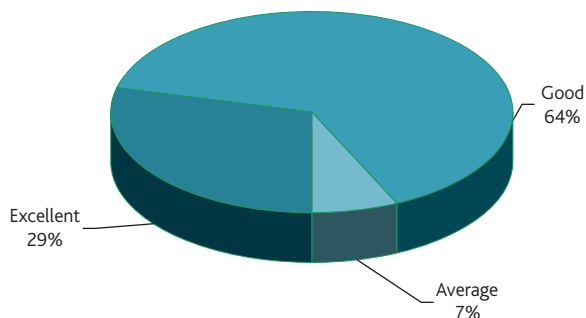
4. How do you rate the Quality of visitors at the event?



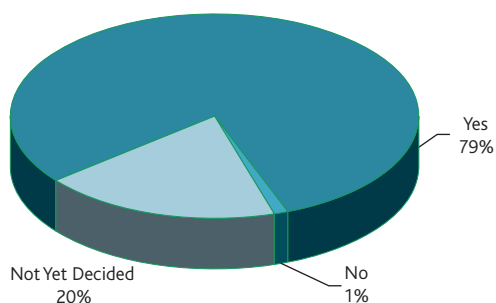
5. How do you rate the overall organization of the event?



6. How do you rate your overall success?



7. Are you planning to participate in the next edition in 2017?



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VISITOR STATISTICS

1. Number of Visitors - 9,369 Visitors

Visitors from India - 8,682

Foreign Visitors - 687

Visitors from 26 countries

2. Breakdown by country

Australia
Bangladesh
Bhutan
Canada
China
Ethiopia
Germany
India
Iran
Italy
Japan
Kenya
Nepal
Nigeria
Philippines
Republic of Guinea
Republic of Yemen
Saudi Arabia
Somalia
Sri Lanka
The Netherlands
UAE
Uganda
United Kingdom
USA
Vietnam

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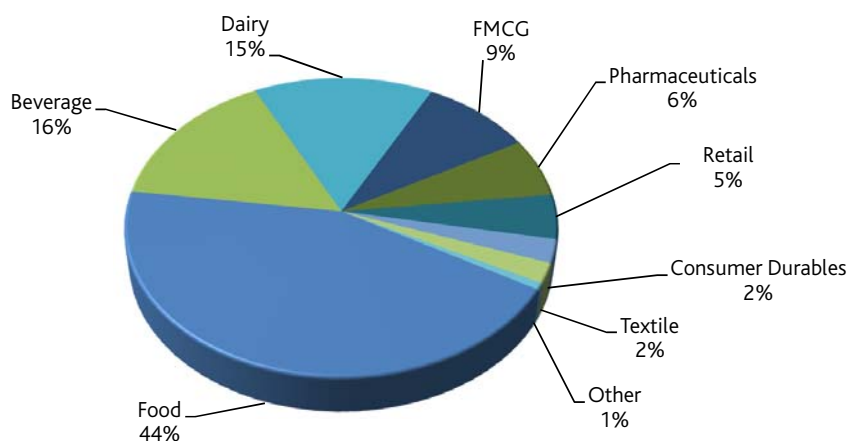


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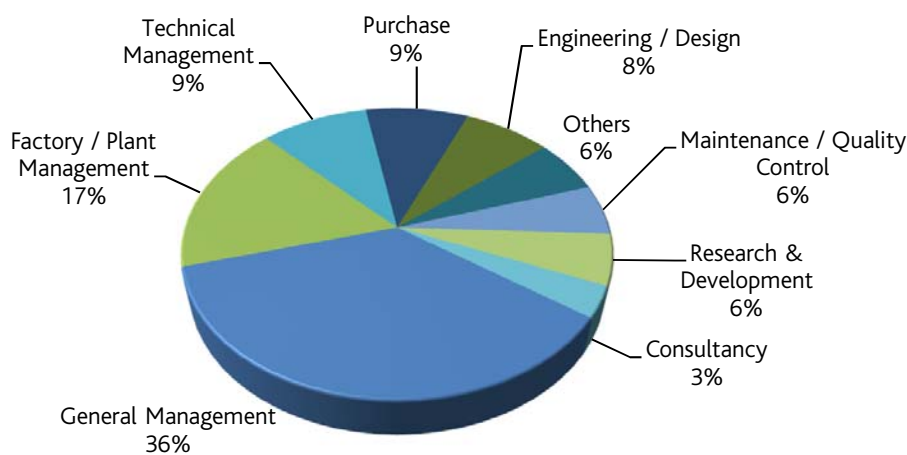


VISITOR PROFILE

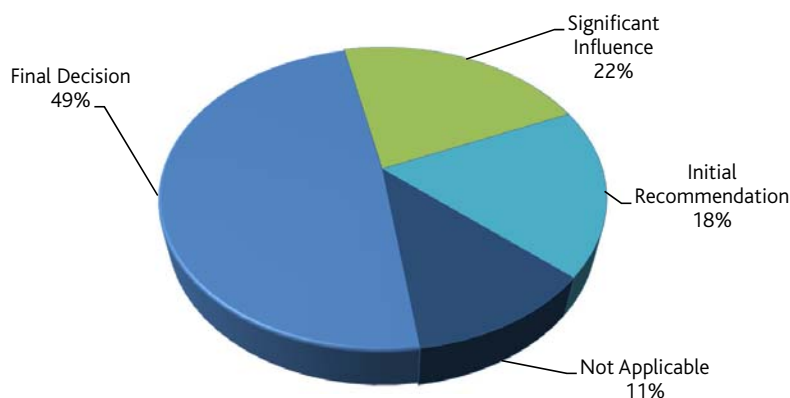
1. Industry Sector



2. Job Function



3. Role in Purchasing



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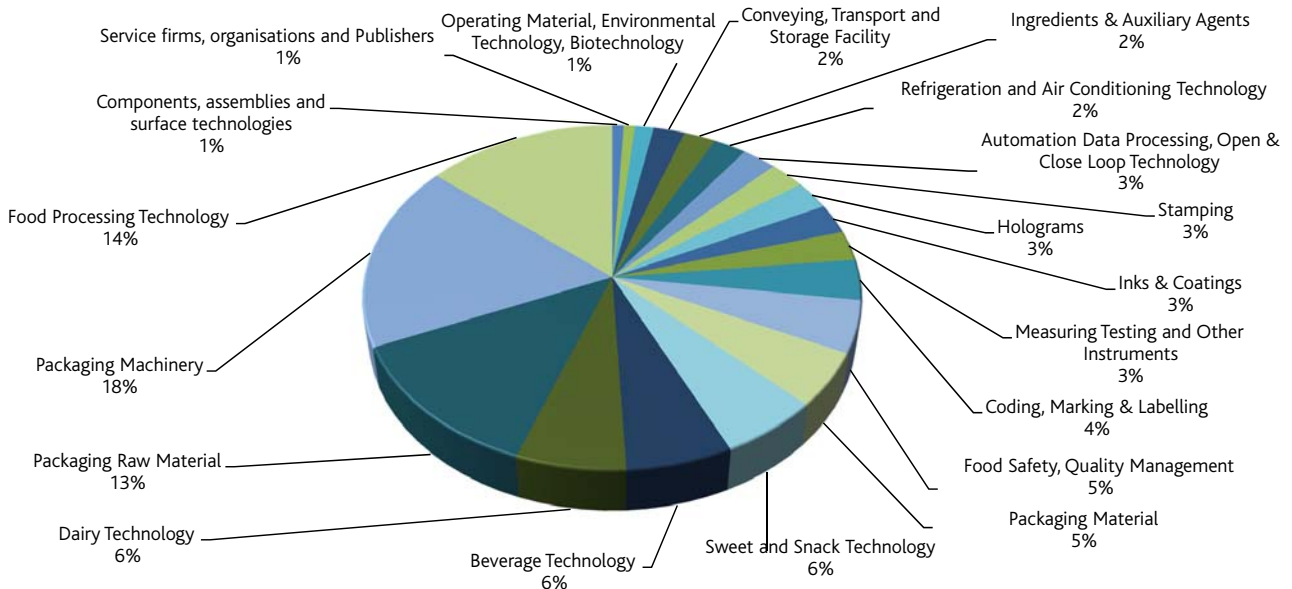


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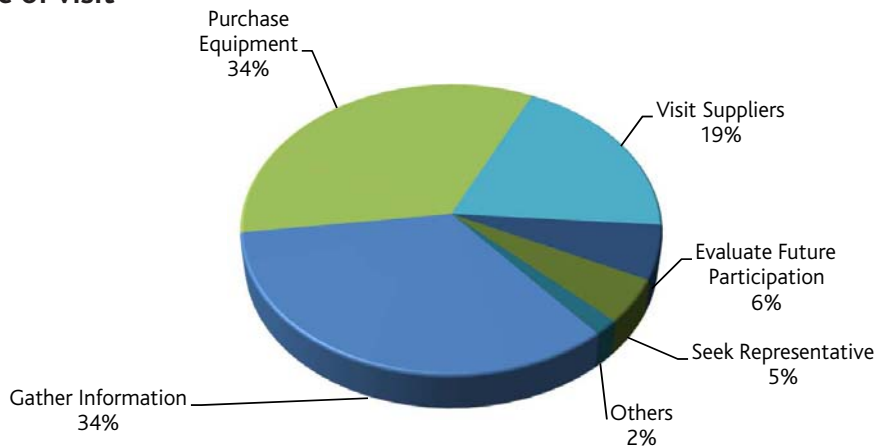


4. Product Interest

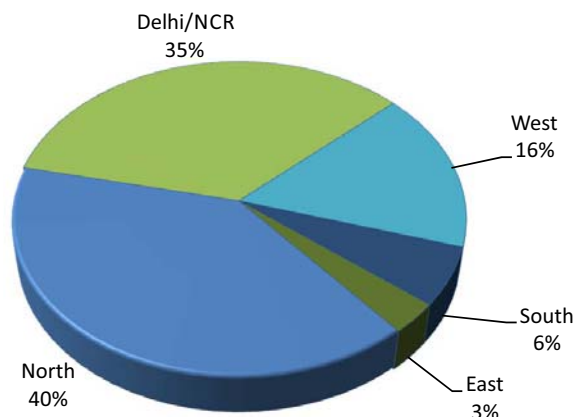
* Visitors have expressed their interest in more than one category as this option is multi choice option.



5. Purpose of visit



6. Visitors by Region



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Koelnmesse YA Tradefair Pvt. Ltd.

POST SHOW PRESS RELEASE

International FoodTec India and PackEx India 2015: has benchmarked itself as THE TRADE FAIR for food, drink and packaging Industry in NEW DELHI

We extend our sincere gratitude to all our exhibitors and key visitors for advising us to organize International FoodTec India and PackEx India in the northern region of India, New Delhi.

After 2008, International FoodTec India and PackEx India has once again emerged as the numero uno supplier trade fair for food, drink and Packaging Industry in the Capital of India, NEW DELHI. 9369 trade visitors came to the Pragati Maidan during September 14 to 16, 2015 to obtain information about technological solutions for the food and drink industry and for the packaging industry.

International FoodTec India, Sweet and SnackTec India, Dairy Universe India and PackEx India 2015 concluded on a positive note. Almost all the exhibitors from India and abroad were extremely satisfied with the quality and quantity of the visitors who attended the trade fair. A total of 386 exhibitors from over 33 countries presented their products and technologies during the three trade fair days, 48% of which were international brands. The exhibition once again confirmed its position as the best business platform that provides customized solutions for the Indian and neighboring markets. The 2015 edition has over 9300 one time registered visitors. Key visitors from different industry sectors were present during all the three days visiting the exhibition and constructively gathered insights into the technologies for the food and drink processing and packaging industries.

Despite of the slowdown in the global economy, and a new Venue, International FoodTec India 2015 has closed on high note. The exhibition was completely busy with exhibitors making presentations about their offerings to the attendees at the fair. International FoodTec India 2015 acted as a great platform for buyers and sellers of technology in food, drinks, dairy confectionary and snacks along with others to exchange dialogues to facilitate more business for future. It also gave the exhibitor's existing clientele an insight into the latest manufacturing technology techniques. Though the exhibition started on a busy first day of the week, the stream of visitors continued unabated till the last trade fair day. trade fair by Indian Dairy Association (West Zone).

The exhibition inauguration was held in the gracious presence of Mr. R. S Sodhi, Managing Director, GCMMF (AMUL), Mr. Sanjeev Gupta, President, Agro & Food Technology Providers Association of India, Mr. Manoj Paul, Country Head, Heat & Control (South Asia) Pvt Ltd., Mr. Dietmar Eiden, Vice President Trade Fair Management, Koelnmesse GmbH and Mr. Ashwani Pande, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd. along with other dignitaries.

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The next edition of International FoodTec India along with its concurrent trade fairs Sweet & SnackTec India, Dairy Universe India and PackEx India will be organised besides Annapoorna World of Food India creating a perfect spectrum for visitors attending the trade fair together at one platform during September 22 – 24, 2016 in Bombay Exhibition Centre, Mumbai.

Further information, the list of exhibitors and information about the supporting programme:
www.foodtecindia.com

About the organizer:

Koelnmesse YA Tradefair Pvt. Ltd. is one of the leading trade fair organizers in India with the ability to bring markets and people together in an efficient and highly professional manner. Based on in-depth knowledge of the Indian market, it organizes trade fairs on different business-to-business topics with active support from the principal company in Germany, co-subsidiaries, representatives and industry associations. Koelnmesse India's trade show portfolio includes industrial shows in heavy metal, dairy, food, food technology, chemical processing and packaging.

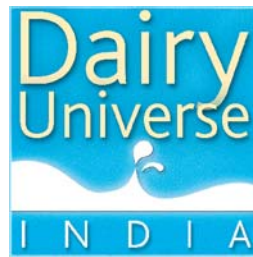
Koelnmesse - Global Competence in Food:

Koelnmesse is the leading trade fair organizer in the food industry and related sectors. Trade fairs such as the Anuga, the International Sweets & Biscuits Fair (ISM) and Anuga Food Tec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe, in Thailand, in China, in Brazil, in In the United Arab Emirates, in Turkey and in India. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business. International FoodTec India is a strong member of this successful trade fair family.

For more information contact: Mukhtar Pathan, Project Manager

E: m.pathan@koelnmesse-india.com

See You in 2017



We, Team Koelnmesse YA Tradefair thank all the exhibitors, visitors, delegates, speakers, officials from supporting associations and media personnel for making this event a huge success.

The next edition of **ANUTEC - International FoodTec India, Sweet & SnackTec India, Dairy Universe India and PackEx India** together will be organized during **August 21 - 23, 2017 in Pragati Maidan, New Delhi, India.**

Team Koelnmesse...

Koelnmesse YA Tradefair Pvt. Ltd.

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