

Post Show Press Release

October 03, 2016

ANUTEC- International FoodTec India and PackEx India 2016 alongwith Food Logistic India: DEMONSTRATED the significance of Food and Drink Industry in Indian economy

FIGURES SPEAK FOR THEMSELVES: A record number of 16452 visitors, an increase of 37% compared to its previous edition, attended the three-day trade fair for the food & drink supplier industry. Over 25% increase in the number of exhibitors, the exhibition has benchmarked itself as THE TRADE FAIR for food, drink, processing, packaging and coldchain logistics & warehousing Industry in India.

ANUTEC- International FoodTec India, PackEx India and Food Logistics India concluded on a high note at Bombay Exhibition Centre, Mumbai and has emerged as the Numero Uno supplier trade fair for food, drink, packaging and cold chain logistics & warehousing industry. Almost all the exhibitors from India and abroad were quite satisfied with the quality and quantity of the visitors who attended the Trade Fair. A total of 584 exhibitors from over 33 countries presented their products and technologies during the three trade fair days, over 50% of which were international brands. The exhibition once again confirmed its position as the best business platform that provides customized solutions for the Indian and neighbouring markets. The exhibition witnessed around 16452 one time registered visitors. Key visitors from different industry sectors were present during all the three days visiting the exhibition and constructively gathered insights into the technologies for the food and drink processing and packaging industries.

The exhibition is growing year-on-year and positioned itself as a global platform for the suppliers of food, drink, packaging industry and cold chain logistics & warehousing industry. The exhibition was completely busy with exhibitors making presentations about their product and technological offerings to the attendees at the fair. The presence of key decision makers from the food & drink industry was well appreciated by the exhibitors. ANUTEC- International FoodTec India 2016 along with its concurrent trade fairs acted as a great platform for buyers and sellers of technology in food, drinks, dairy, confectionary, snacks, pharmaceuticals and cosmetics along with others to exchange dialogues to



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facilitate more business for future. It also gave the exhibitor's existing clientele an insight into the latest manufacturing technology techniques. This has given the immense confidence to all participating companies from India & abroad to confirm their participation for the next edition of this exhibitions. Some of the companies like, Bosch, Mespac, Kanchan Metal, Heat & Control to name a few have used this platform to launch their latest machineries & innovations. Exclusive product presentations by German companies, was another striking feature for attendees of the trade fair. The stream of visitors continued unabated till the last hour on the final trade fair day.

The Feedback received from the key trade visitors from different sectors benchmarking ANUTECH – International FoodTec India, PackEx India & Food Logistics India as a truly international exhibition organised world over. The visitors have also expressed their satisfaction over the wide spectrum of technological solutions being showcased at the exhibition for their needs.

The exhibition inauguration was held in the gracious presence of Mr. Wouter Verhey, Counsellor for Agriculture, Embassy of the Kingdom of The Netherlands, H.E. Erdal Sabri ERGEN, Consul General of Turkey, Mr Jaroslaw Olowski, Vice President, Agriculture Market Agency, H. E. Tomasz Lukaszuk, Ambassador of Republic of Poland, Mr. Sanjeev Gupta, President, Agro & Food Technology Providers Association of India, Mr. Dietmer Eiden, Vice President Trade fairs, Koelnmesse GmbH, and Mr. Ashwani Pande, Managing Director, Koelnmesse YA Tradefair Pvt. Ltd. along with other dignitaries. All the dignitaries have shown their confidence and trust on these exhibitions and assure for more active participation from their respective countries in future editions

Hon'ble Minister for Food Processing Industries, Ms. Harsimrat Kaur Badal, also attended the trade fair on 22nd September 2016 and was present at various events organised concurrent to the trade fair and also interacted with key players in the food processing sector and promised to find solutions to the issues faced by the food and drink industry in general. Hon'ble minister have congratulated the organiser for the successful organisation of exhibition.

The exhibition had international group participations from China, France, Germany, Italy, Korea, The Netherlands, Turkey, Ukraine and USA apart from individual participation from over 33 countries. The exhibition proved out to be a great source for knowledge sharing with seminar on '**Generation Next - Packaging Solutions**' organized by supporting association **Indian Pharma Machinery Manufacturers Association (IPMMA)** on 22nd September 2016.

The exhibition was also supported by Ministry of Food Processing and industries, Retail association of India, Freight Forwarders association of India, Food Truck association of India, Association of Ammonia Refrigeration apart from leading magazine of India.

The next edition of ANUTEC- International FoodTec India along with its concurrent trade fair PackEx India and included segments Sweet & SnackTec India, Dairy Universe India will be organised once again at Pragati Maidan, New Delhi during August 21-23, 2017.

For more information, please visit our website: www.foodtecindia.com; www.anutecindia.com; www.packexindia.com

About the organizer:

Koelnmesse YA Tradefair Pvt. Ltd. is one of the leading trade fair organizers in India with the ability to bring markets and people together in an efficient and highly professional manner. Based on in-depth knowledge of the Indian market, it organizes trade fairs on different business-to-business topics with active support from the principal company in Germany, co-subsidiaries, representatives and industry associations. Koelnmesse India's trade show portfolio includes industrial shows in heavy metal, dairy, Agri, food, food technology, chemical processing and packaging.

Koelnmesse - Global Competence in Food:

Koelnmesse is the leading trade fair organizer in the food industry and related sectors. Trade fairs such as the Anuga, the International Sweets & Biscuits Fair (ISM) and Anuga Food Tec are established world leaders. Koelnmesse not only organizes food trade fairs in Cologne, Germany, but also in further growth markets around the globe in Brazil, China, Columbia, India, Italy, Japan, Thailand, Turkey, United Arab Emirates, and in USA. These global activities enable us to offer our customers a network of events, which in turn grant access to different markets and thus create a basis for sustainable and stable international business. ANUTEC- International FoodTec India is a strong member of this successful trade fair family.

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